



# CARESCO

meeting needs in our local community

January 2025

Sawtry Eye is edited and published by CARESCO  
Registered Charity Number 1140728 - Registered Company Number 7513432

## COPY DEADLINES

The Sawtry Eye is published six times a year as an A4, largely black & white, magazine with separate news and advert sections. **Colour** options are available for advertising. The advertising deadlines are by **NOON** on:

<b>Feb / March 25</b>	<b>Friday 10<sup>th</sup> January</b>
<b>April / May 25</b>	<b>Friday 7<sup>th</sup> March</b>
<b>June / July 25</b>	<b>Friday 9<sup>th</sup> May</b>
<b>Aug / Sept 25</b>	<b>Friday 11<sup>th</sup> July</b>
<b>Oct / Nov 25</b>	<b>Friday 5<sup>th</sup> September</b>
<b>Dec 25/ Jan 26</b>	<b>Friday 7<sup>th</sup> November</b>

**NB: News deadlines are a week later**

## DISTRIBUTION

The Eye is delivered free of charge to Sawtry, Glatton, Conington, Holme, Upton, Winwick and the Giddings, approx 3500 copies.

## TERMS & CONDITIONS

- Copy can be submitted by email to [sawtryeye@caresco.org.uk](mailto:sawtryeye@caresco.org.uk) (preferred option), or as a paper copy delivered to the CARESCO Centre
- The final layout can be done by our in-house graphic designer
- High contrast line art is better than photos
- Please make your instructions clear
- Include your name & contact details
- Payment with advertisement please
- We can accept payment by BACS (account no. 65467293, sort code 08-92-99), by cash or cheque (to 'CARESCO')
- Sorry, we cannot take card payment
- CARESCO cannot accept any responsibility for business lost due to any error in production
- Our editorial policy is available on request

## ADVERTISING RATES – COLOUR PRICES

Payment can be made per issue, for six issues paid in advance or alternatively for a booking of six issues, in equal monthly payments (NB the first issue must be paid for in advance). The rates given are for **Colour only**. Prices inc VAT.

### Full Page (portrait)

26cm x 17.5cm	1 issue	£315.70
	6 issues	£1,578.50
	Monthly Standing Order payment	£138.10

### Half Page (landscape)

13cm x 17.5cm	1 issue	£169.30
	6 issues	£846.50
	Monthly Standing Order payment	£ 74.05

### Quarter Page (portrait)

13cm x 8.5cm	1 issue	£ 95.50
	6 issues	£477.50
	Monthly Standing Order payment	£ 41.70

### Eighth Page (landscape)

6.5cm x 8.5cm	1 issue	£ 56.10
	6 issues	£280.50
	Monthly Standing Order payment	£ 24.50



## CONTACT:

**ONLINE:** - [www.caresco.org.uk](http://www.caresco.org.uk)

**PHONE:** - 01487 832105

9 – 12 noon, Mon-Fri

## ADDRESS: -

The CARESCO Centre, Green End Road,  
Sawtry, Cambridgeshire, PE28 5UX

**EMAIL:** - [sawtryeye@caresco.org.uk](mailto:sawtryeye@caresco.org.uk)